



BNY MELLON  
ASSET MANAGEMENT



Presentation to: PAPERS Spring Forum

May 23, 2012

# Managing a Pension Portfolio: Global Asset Allocation

*Stephen Kolano, CFA*  
*Vice President*  
*BNY Mellon Asset Management*

# Important Information

The views in this presentation are provided by BNY Mellon Investment Strategy & Solutions Group (“ISSG”).

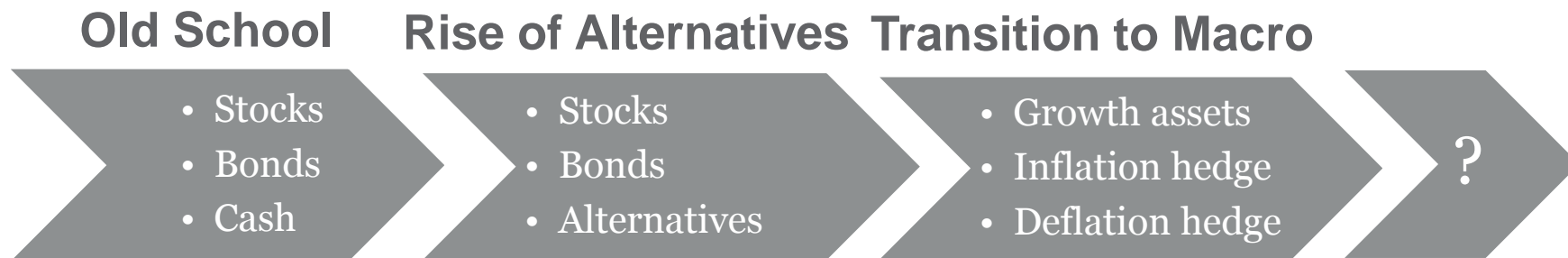
BNY Mellon Investment Strategy & Solutions Group (“ISSG”) is part of The Bank of New York Mellon (“Bank”). ISSG offers products and services through the Bank, including investment strategies that are developed by affiliated BNY Mellon Asset Management investment advisory firms and managed by officers of such affiliated firms acting in their capacities as dual officers of the Bank.

BNY Mellon Asset Management is one of the world’s leading investment management organizations, encompassing BNY Mellon’s affiliated investment management firms and global distribution companies. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. Unless noted otherwise, the Bank and the affiliated investment advisory firms are wholly-owned subsidiaries of The Bank of New York Mellon Corporation. Use of “BNY Mellon” and “BNY Mellon Asset Management” may refer to the Bank and/or its affiliated investment advisory firms.

# Agenda

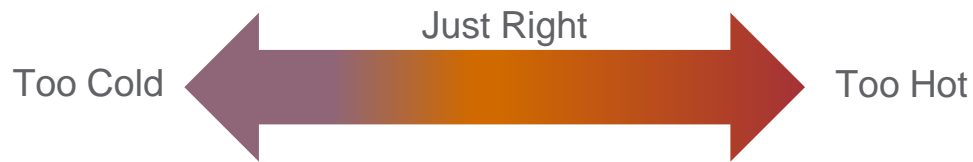
1. The path toward regime-based asset allocation
2. Regime dynamics and asset class behavior
3. Constructing portfolios in response to changes in macroeconomic expectations

# The march toward regime-based asset allocation

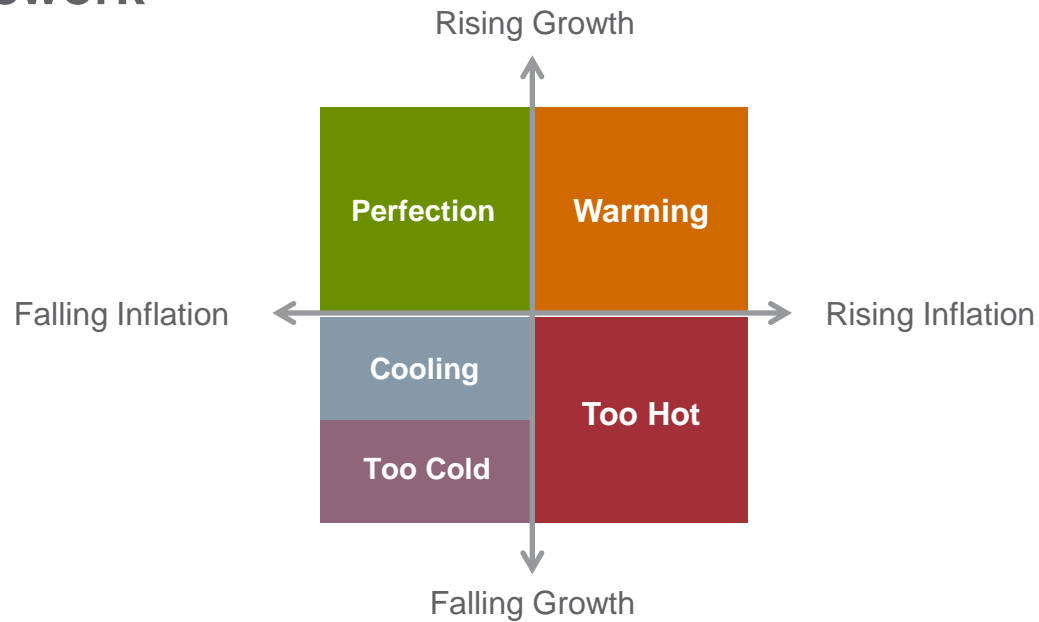


# A further refinement

“Goldilocks economics” is too simplistic

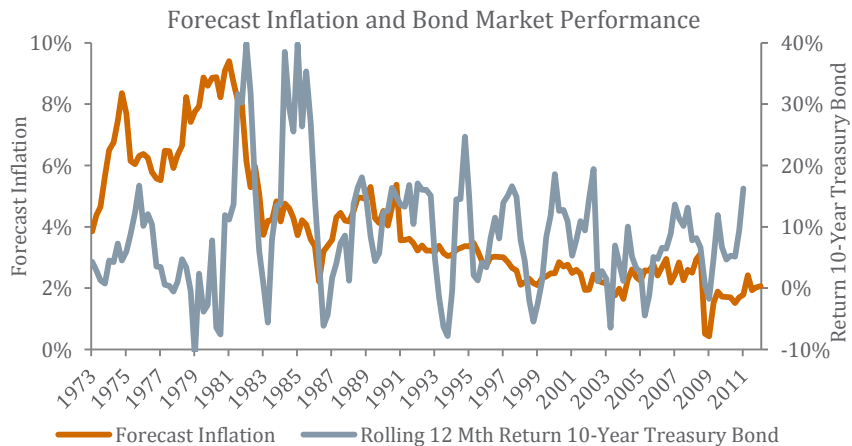
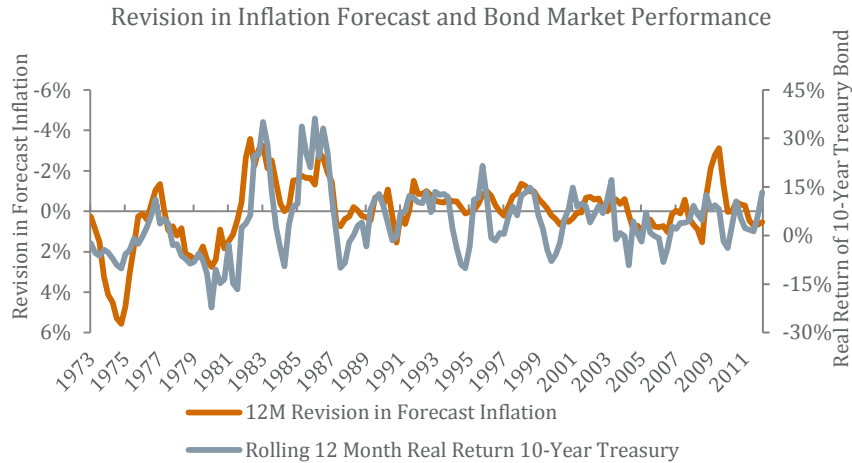


# A richer framework

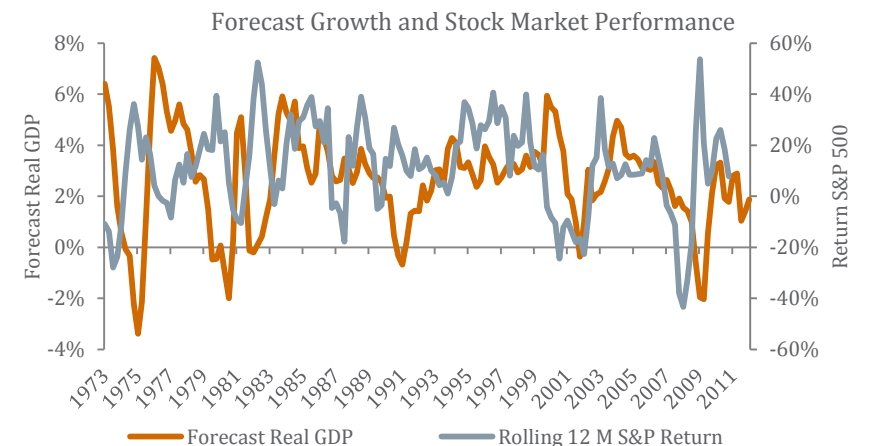
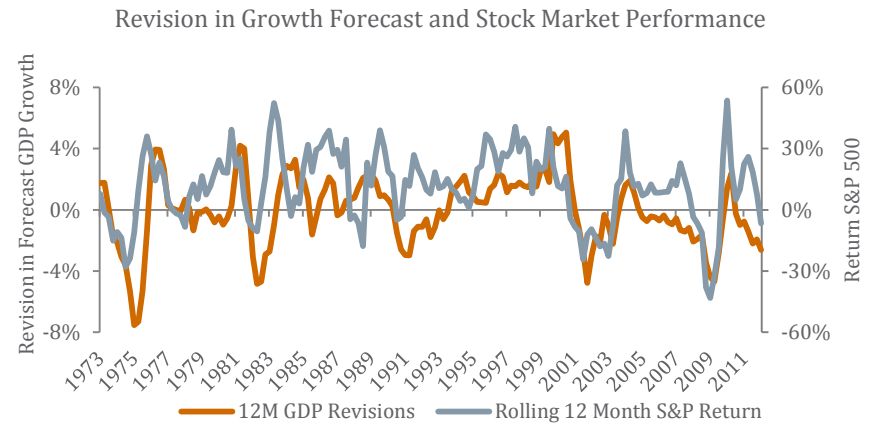


# Revisions explain market behavior better than levels

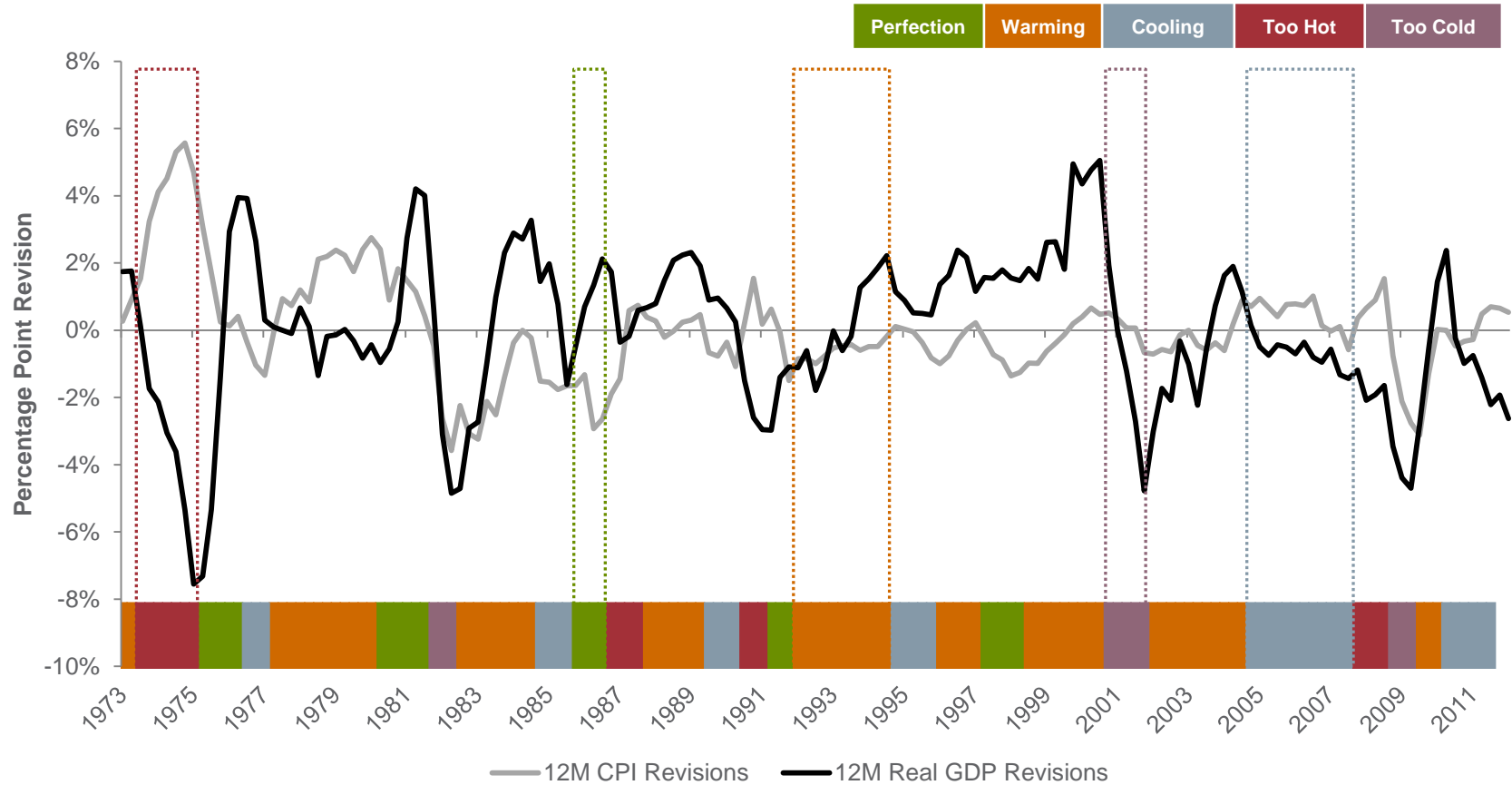
## Inflation versus Bonds



## Growth versus Stocks



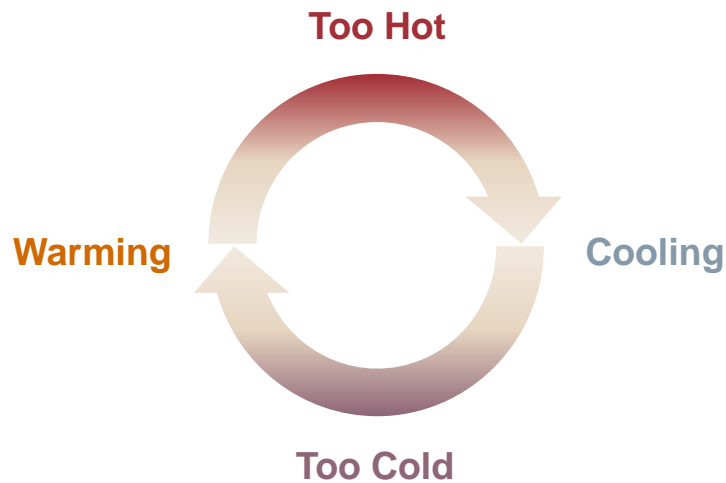
# Revisions create regimes



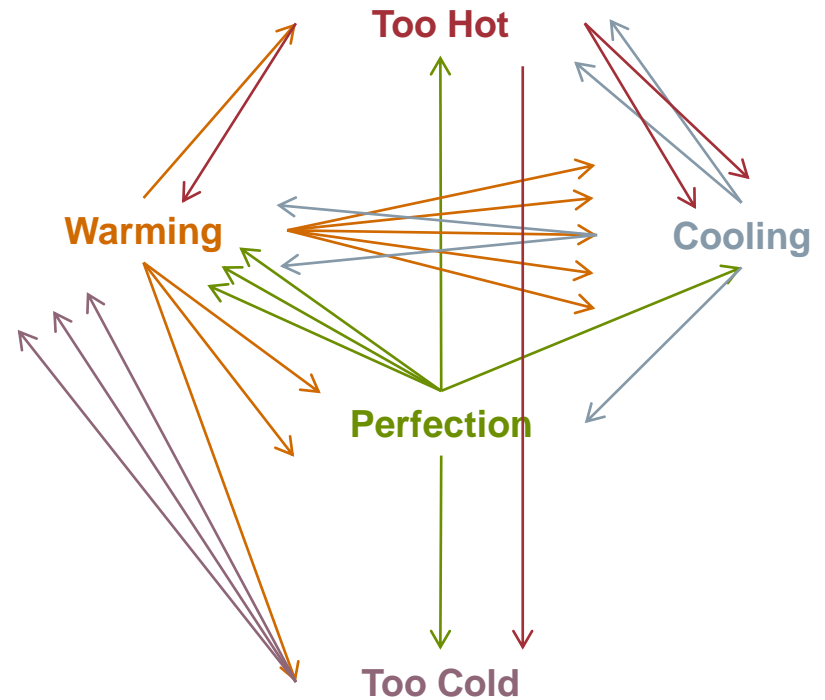
Source: Investment Strategy & Solutions Group. Source: Philadelphia Federal Reserve as of 2/29/2012.

# Regimes do not occur sequentially

The conventional image

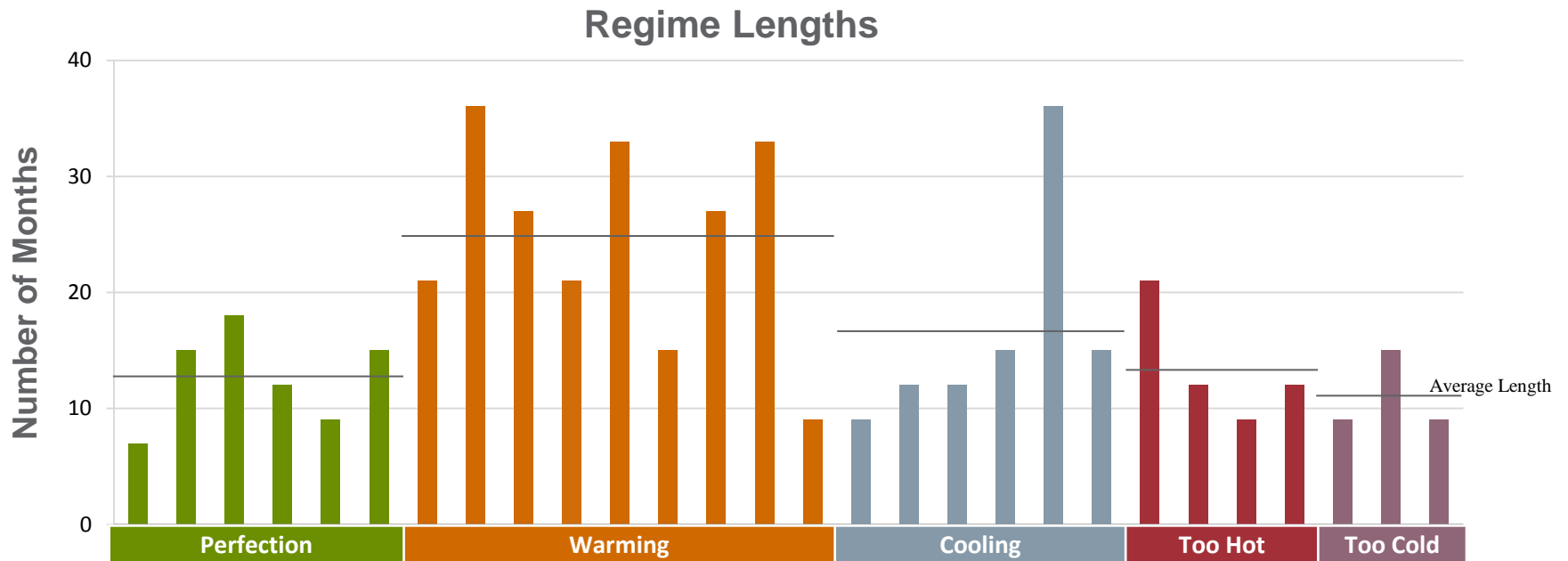


40 years of regime transitions





# Regimes have varying lengths



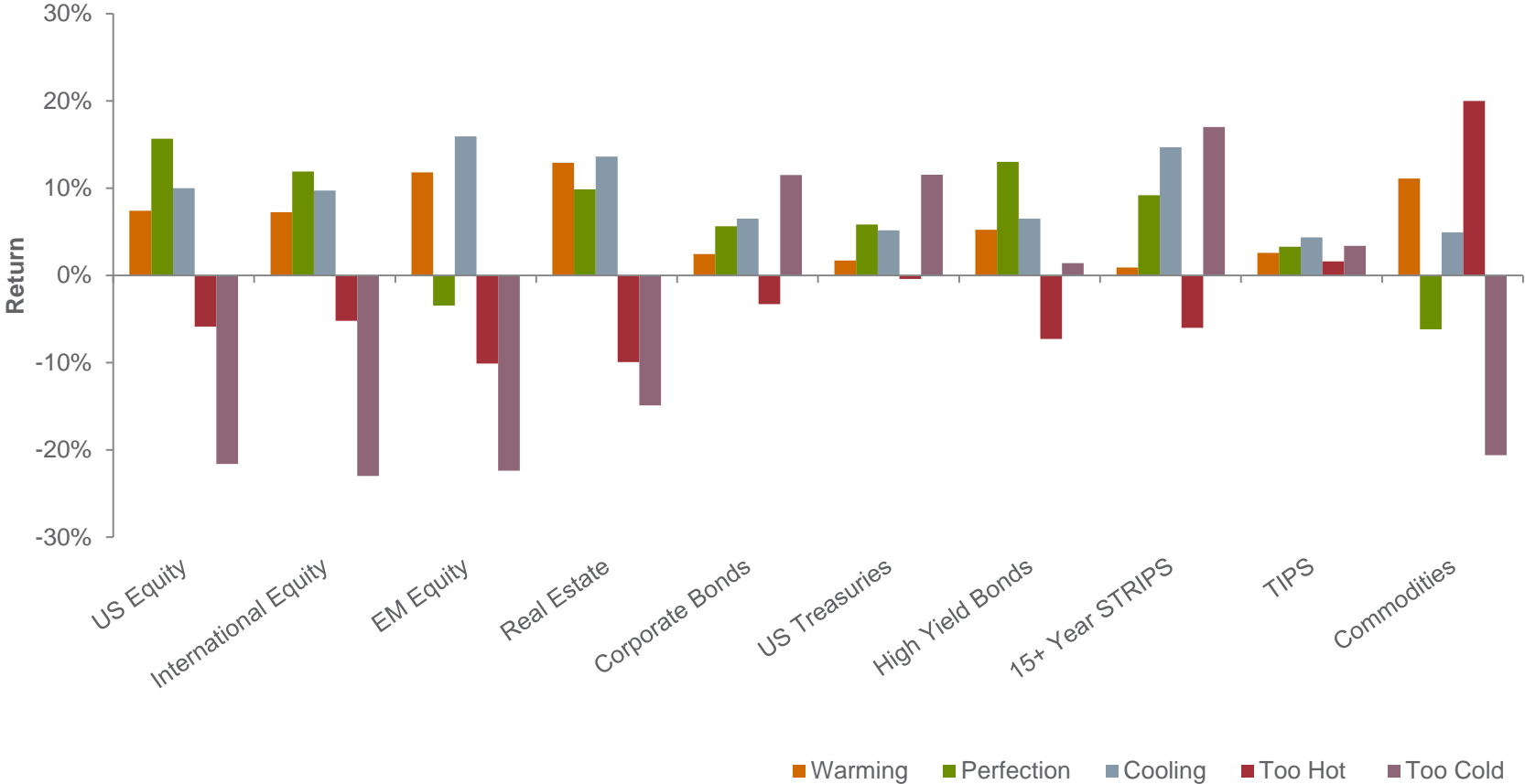
# U.S. stock market performance varied by regime

| Regime            | Inflation     | Growth        | Frequency   | Real Return | Contribution to Return |
|-------------------|---------------|---------------|-------------|-------------|------------------------|
| <b>Too Hot</b>    | Rising        | Falling       | 11%         | -5.9%       | -0.6%                  |
| <b>Too Cold</b>   | Falling       | Negative      | 7%          | -21.6%      | -1.5%                  |
| <b>Cooling</b>    | Falling       | Falling       | 20%         | 10.0%       | 2.0%                   |
| <b>Warming</b>    | Steady/Rising | Steady/Rising | 46%         | 7.4%        | 3.4%                   |
| <b>Perfection</b> | Falling       | Rising        | 16%         | 15.7%       | 2.5%                   |
| <b>Total</b>      |               |               | <b>100%</b> | <b>5.8%</b> | <b>5.8%</b>            |

S&P 500 Real Returns 2/28/1973 through 2/29/2012

# Asset performance is regime dependent

Asset Returns by Regime (real)



See appendix for index descriptions and time periods.

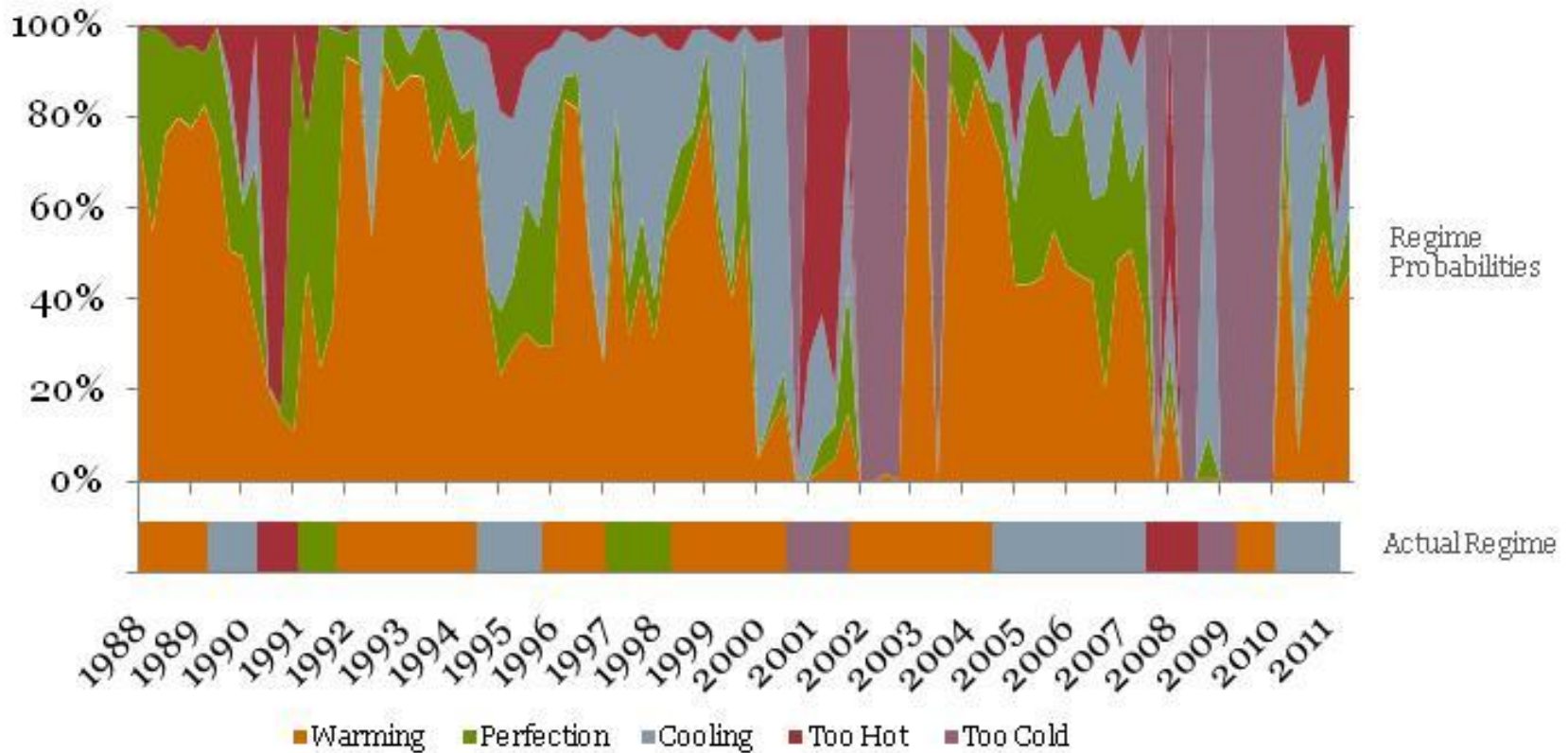
# Regime awareness can increase performance

We believe:

1. Insight into regime probabilities should lead to better performance.
2. A regime based asset allocation framework requires a systematic approach to estimating regime probabilities.
3. The estimated probabilities can be used to dynamically adjust portfolio exposures.

# Regime probabilities must be estimated

- Created a model\* to describe the current state of the economy.
- Model uses levels and revisions in expectations of real economic growth and inflation.



Source: Investment Strategy & Solutions Group. \* Multinomial logistic regression models are typically used to predict the probabilities of different possible outcomes of a predefined, dependent variable, given a set of independent variables.

# Current regime probabilities are relatively benign

| Regime            | Inflation     | Growth        | Current Forecast Probability* | Historical Average | Difference  |
|-------------------|---------------|---------------|-------------------------------|--------------------|-------------|
| <b>Too Hot</b>    | Rising        | Falling       | <b>28%</b>                    | 11%                | 17%         |
| <b>Too Cold</b>   | Falling       | Negative      | <b>0%</b>                     | 7%                 | <b>-7%</b>  |
| <b>Cooling</b>    | Falling       | Falling       | <b>35%</b>                    | 20%                | 15%         |
| <b>Warming</b>    | Steady/Rising | Steady/Rising | <b>20%</b>                    | 46%                | <b>-26%</b> |
| <b>Perfection</b> | Falling       | Rising        | <b>17%</b>                    | 16%                | 1%          |

# Appendix

## - Sources

| <u>Asset</u>          | <u>Weight</u> | <u>Index Name</u>       | <u>Start</u> | <u>End</u> | <u>Definition</u>   |
|-----------------------|---------------|-------------------------|--------------|------------|---|
| US Equity*            | 30%           | S&P 500                 | 2/28/1973    | 2/29/2012  | The S&P 500 is an index designed to track the performance of the largest 500 US companies.  |
| International Equity* | 20%           | MSCI ACWI ex US         | 2/28/1973    | 2/29/2012  | The MSCI ACWI ex US index tracks the performance of global equities excluding the United States. Based on a regression to the Russell 3000 and MSCI World before 1987.        |
| EM Equity*            | 5%            | MSCI EM                 | 2/28/1973    | 2/29/2012  | The MSCI EM index tracks the performance of Emerging Market Equities. Prior to 1987 the returns are combined with the IFC emerging market returns and the MSCI EAFE index.    |
| Real Estate*          | 5%            | FTSE NAREIT             | 2/28/1973    | 2/29/2012  | The FTSE/NAREIT index is designed to track the performance US Real Estate Investment Trusts.  |
| Corporate Bonds**     | 20%           | Barcap US Corporate Agg | 2/28/1973    | 2/29/2012  | The Barcap US Corporate Aggregate Index is designed to track the performance of US Investment Grade Corporate securities.   |
| US Treasuries**       | 10%           | Barcap US Treasury Agg  | 2/28/1973    | 2/29/2012  | The Barcap US Treasury Aggregate Index is designed to track the performance of US Treasury securities.  |
| HY Bonds**            | 5%            | Barcap US High Yield    | 2/28/1973    | 2/29/2012  | The Barcap High Yield Index tracks the performance of high yield debt securities. Prior to 1983 returns are regressed against the returns of the Barcap Baa and Russell 2000. |
| 15+ Year STRIPS**     | 0%            | Citi 15+ STRIPS         | 2/28/1973    | 2/29/2012  | The Citi 15+ STRIPS index tracks the performance of US Treasury 15+ year STRIPS. Results simulated prior to 1991.   |
| TIPS***               | 0%            | Barcap US TIPS          | 2/28/1973    | 2/29/2012  | The Barcap US TIPS index is designed to track the performance of US Treasury Inflation Protected Securities. Returns are simulated prior to 1997.                             |
| Commodities***        | 5%            | DJ-UBS Commodities      | 2/28/1973    | 2/29/2012  | Index designed to provide diversified commodity exposure with weightings based on the commodity's liquidity and economic significance. Results simulated prior to 1991.       |

- The Survey of Professional Forecasters is the oldest quarterly survey of macroeconomic forecasts in the United States. The survey began in 1968 and was conducted by the American Statistical Association and the National Bureau of Economic Research. The Federal Reserve Bank of Philadelphia took over the survey in 1990. The forecasted annual CPI inflation and GDP growth are an aggregation of the forecasted values for each of the next four quarters.
- Benchmark portfolio as specified in “Weight” column in table above.
- RBAA portfolio is a dynamically adjusted portfolio based on the Benchmark portfolio. The allocation swings are shown on page 17.
- These benchmarks are broad-based indices which are used for comparative purposes only and have been selected as they are well known and are easily recognizable by investors. Comparisons to benchmarks have limitations because benchmarks have volatility and other material characteristics that may differ from the portfolio. For example, investments made for the portfolio may differ significantly in terms of security holdings, industry weightings and asset allocation from those of the benchmark. Accordingly, investment results and volatility of the portfolio may differ from those of the benchmark. Also, the indices noted in this presentation are unmanaged, are not available for direct investment, and are not subject to management fees, transaction costs or other types of expenses that the portfolio may incur. In addition, the performance of the indices reflects reinvestment of dividends and, where applicable, capital gain distributions. Therefore, investors should carefully consider these limitations and differences when evaluating the comparative benchmark data performance. The indices are trademarks and have been licensed for use by The Bank of New York Mellon Corporation (together with its affiliates and subsidiaries) and are used solely herein for comparative purposes. The foregoing index licensors are not affiliated with The Bank of New York Mellon Corporation, do not endorse, sponsor, sell or promote the investment strategies or products mentioned in this presentation and they make no representation regarding advisability of investing in the products and strategies described herein.
- \* Equity, \*\* Nominal Fixed Income, \*\*\* Inflation Sensitive

# Interplay of asset classes and portfolio roles

|                           | Growth       | Inflation                                | Deflation                                 |  |
|---------------------------|--------------|--|---|--|
| Traditional Asset Classes | Equity       | U.S. Equity<br>Int'l Equity<br>EM Equity | Energy Equity                             | Utilities Equity                                   |
|                           | Fixed Income | High Yield                               | TIPS                                      | Treasuries<br>Sovereign Debt<br>High Quality Corp. |
|                           | Alternatives | Private Equity<br>Long-biased HF         | Real Estate<br>Commodities<br>Real Assets | Specialty Hedge Funds<br>Interest Rate Products    |



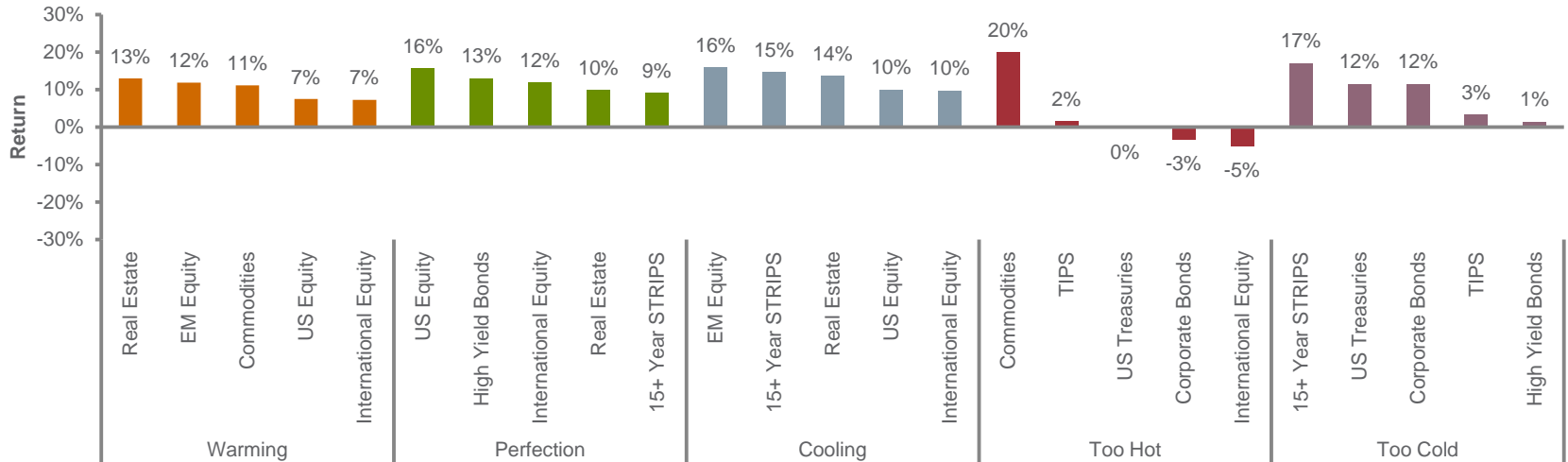
# Assets we believe perform better by regime

|              | Growth  |   |  | Inflation                                | Deflation  |
|--------------|---|---|--|--|--|
|              | Perfection  | Warming   | Cooling  | Too Hot                                  | Too Cold   |
| Equity       | Equities (especially consumer-related and tech), U.S., Int'l and EM | Nat. Resource Equity<br>EM Equity<br>Energy Stocks<br>Industrial Stocks               | EM Equity<br>Energy Stocks<br>Utilities Stocks | Nat. Resource Equity<br>Energy Stocks    | Utilities and Healthcare<br>Equities                           |
| Fixed Income | High Yield Bonds<br>Corporate Bonds                                 | Inflation-Linked Bonds<br>High Yield Bonds  | Treasuries<br>Global Bonds<br>Corporate Bonds  | Inflation-Linked Bonds<br>Global Linkers | Treasuries<br>Global Bonds<br>Ultra High Quality Corp.<br>Cash |
| Alternatives | Private Equity<br>Long-biased Hedge<br>Funds<br>Real Estate         | Real Estate<br>Commodities<br>Infrastructure<br>Real Assets<br>Private Equity<br>Gold | Real Estate<br>Private Equity                  | Commodities<br>Oil<br>Gold               | Specialty Hedge Funds<br>"Interest Rate Products"              |

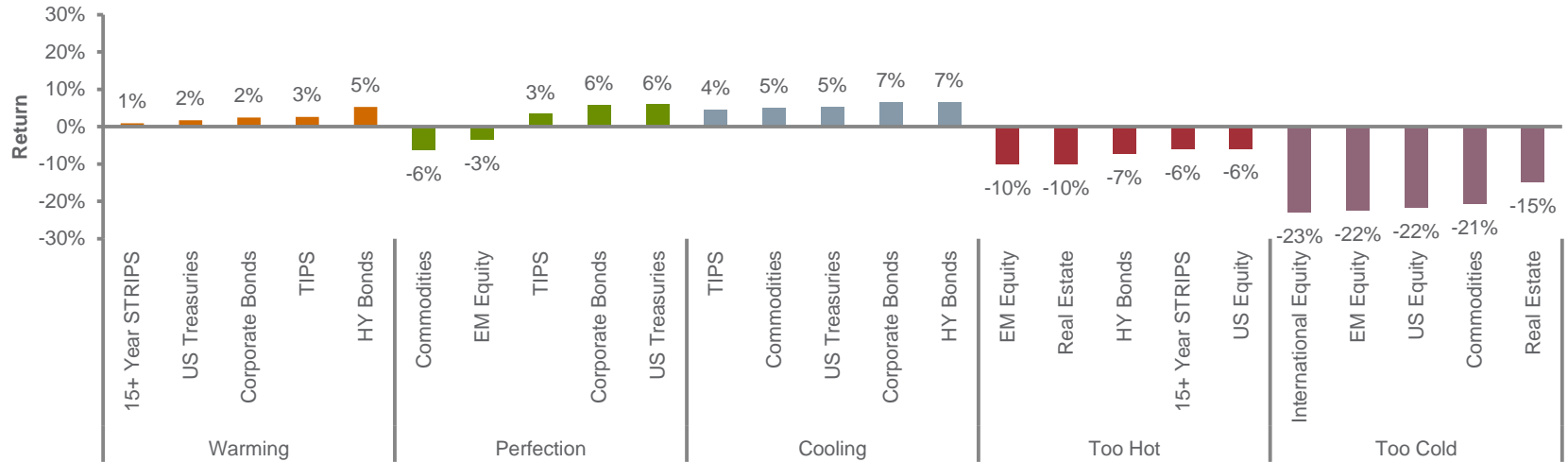
Source: Investment Strategy & Solutions Group

# Asset performance is regime dependent

## Top 5 Assets by Regime (real return)



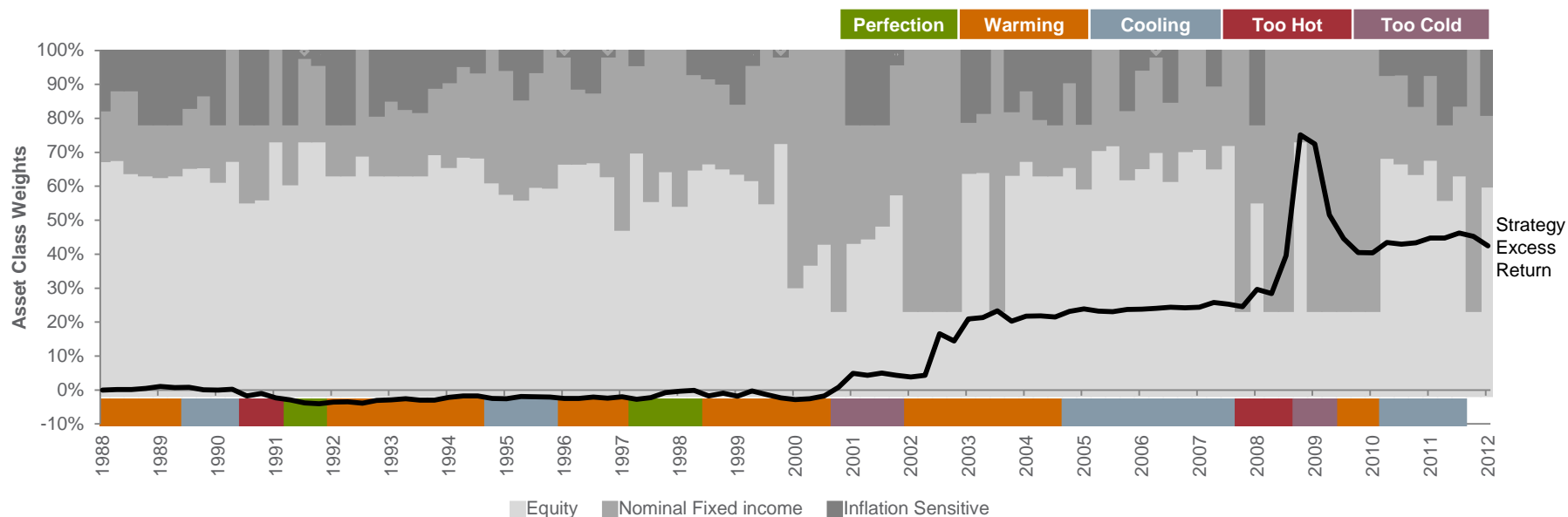
## Bottom 5 Assets by Regime (real return)



See appendix for index descriptions and time periods.

# Dynamically adjusting the regime-based portfolio

RBAA Asset Class Weights and Excess Returns Through Time



|                     | RBAA   | Benchmark* |
|---------------------|--------|------------|
| Annual Return (net) | 9.9%   | 8.3%       |
| Volatility          | 8.3%   | 11.1%      |
| Max Drawdown        | -15.8% | -37.1%     |
| Up Capture          | 85%    | 100%       |
| Down Capture        | 65%    | 100%       |
| Risk Free Rate      | 4%     | 4%         |
| Sharpe Ratio        | 0.71   | 0.39       |

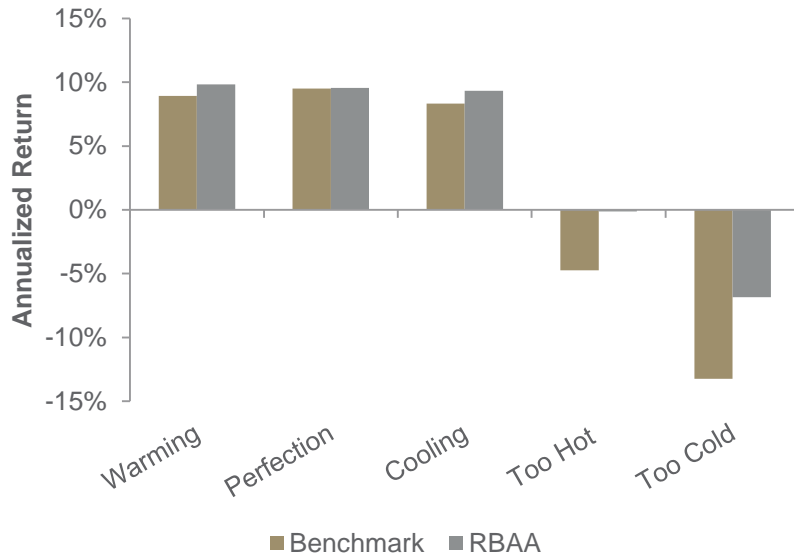
February 1988 to February 2012

|                  | Equity | Nominal Fixed Income | Inflation Sensitive |
|------------------|--------|----------------------|---------------------|
| Average Weight   | 58%    | 34%                  | 8%                  |
| Benchmark Weight | 60%    | 30%                  | 10%                 |
| Minimum Weight   | 25%    | 15%                  | 0%                  |
| Maximum Weight   | 75%    | 75%                  | 20%                 |

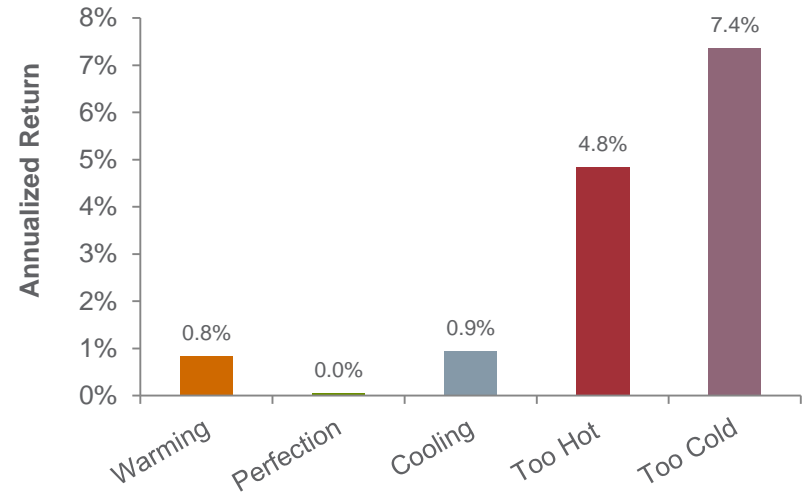
Source: Investment Strategy & Solutions Group \*Benchmark weights outlined in appendix. Please see appendix for further information and index descriptions.

# Regime-based portfolio outperformed in all regimes

RBAA vs. Benchmark\* Returns (real, net)



Excess Return by Regime (net)



# Current RBAA portfolio: underweight nominal bonds

|                      | Current Weight | Benchmark Weight | Active |      |
|----------------------|----------------|------------------|--------|------|
| US Equity            | 32%            | 30%              | 2%     | 2%   |
| International Equity | 25%            | 20%              | 5%     |      |
| EM Equity            | 4%             | 5%               | -1%    |      |
| Real Estate          | 1%             | 5%               | -4%    |      |
| Corporate Bonds      | 15%            | 20%              | -5%    | -14% |
| US Treasuries        | 4%             | 10%              | -6%    |      |
| HY Bonds             | 0%             | 5%               | -5%    |      |
| 15+ Year STRIPS      | 2%             | 0%               | 2%     |      |
| TIPS                 | 7%             | 0%               | 7%     | 12%  |
| Commodities          | 10%            | 5%               | 5%     |      |

# Disclosures

- BNY Mellon Asset Management is one of the world's leading investment management organizations, encompassing BNY Mellon's affiliated investment management firms and global distribution companies. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. BNY Products or services described herein are provided by BNY Mellon, its subsidiaries, affiliates or related companies and may be provided in various countries by one or more of these companies where authorized and regulated as required within each jurisdiction. However, this material is not intended, nor should be construed, as an offer or solicitation of services or products or an endorsement thereof in any jurisdiction or in any circumstance that is otherwise unlawful or unauthorized. The investment products and services mentioned here are not insured by the FDIC (or any other state or federal agency), are not deposits of or guaranteed by any bank, and may lose value.
- Products or services described herein are provided by BNY Mellon, its subsidiaries, affiliates or related companies and may be provided in various countries by one or more of these companies where authorized and regulated as required within each jurisdiction. However, this material is not intended, nor should be construed, as an offer or solicitation of services or products or an endorsement thereof in any jurisdiction or in any circumstance that is otherwise unlawful or unauthorized. The investment products and services mentioned here are not insured by the FDIC (or any other state or federal agency), are not deposits of or guaranteed by any bank, and may lose value.
- Interests in any investment vehicles may be offered and sold in Canada through BNY Mellon Asset Management Canada, Ltd., a Portfolio Manager and Exempt Market Dealer.
- Equity markets are subject generally to market, market sector, market liquidity, issuer and investment style risks, and fixed income markets are subject generally to interest rate, credit, liquidity, pre-payment and extension, and market risks among other factors, all to varying degrees. Investing in international markets involves special risks, including changes in currency exchange rates, political, economic, and social instability, a lack of comprehensive company information, differing auditing and legal standards, and less market liquidity.
- References to future expected returns and performance are not promises or even estimates of actual returns or performance that may be realized, and should not be relied upon. The forecasts contained herein are for illustrative purposes only and are not to be relied upon as advice, interpreted as a recommendation, or be guarantees of performance. In addition, the forecasts are based upon subjective estimates and assumptions about circumstances and events that may not have taken place and may never do so.
- The ISSG TIPS Simulation returns used within this analysis is based on simulations using various components that include composite returns, fund returns and index returns. Investors cannot invest in an index or a composite. Indices are unmanaged, and are not subject to management fees, transaction costs or other types of expenses that a composite or portfolio may incur. Because of these differences investors should carefully consider these limitations when evaluating performance comparisons.
- The results shown are provided for illustration purposes only. They have inherent limitations because they are not based on actual transactions, but are based on the historical returns of the selected investments and various assumptions of past and future events. The results do not represent, and are not necessarily indicative of, the results that may be achieved in the future; actual returns may vary significantly. In addition, the historical returns used as a basis for this chart are based on information gathered by The Bank of New York Mellon or from third party sources, and have not been independently verified.
- No investment process is risk free and there is no guarantee of profitability; investors may lose all of their investments.
- No investment strategy or risk management technique can guarantee returns or eliminate risk in any market environment.
- The enclosed material is confidential and not to be reproduced or redistributed in whole or in part without prior written consent of ISSG. The information in this material is only as current as the date indicated, and may be superseded by subsequent market events or for other reasons.
- The RBAA portfolio and Benchmark portfolio returns are based on simulations using various index returns. Investors cannot invest in an index. Indices are unmanaged, and are not subject to management fees, transaction costs or other types of expenses that a portfolio may incur. As an illustration of these fees, returns are shown net of 50 basis points (bps) on all assets. The following provides a simplified example of the cumulative effect of management fees on investment performance. An annual management fee of 50 bps applied over a five-year period to a \$100 million portfolio with an annualized gross return of 10% would produce a 9.5% annual return and reduce the value of the portfolio from \$161 million to \$157 million.
- **HYPOTHETICAL OR SIMULATED PERFORMANCE RESULTS HAVE CERTAIN INHERENT LIMITATIONS. UNLIKE AN ACTUAL PERFORMANCE RECORD, SIMULATED RESULTS DO NOT REPRESENT ACTUAL TRADING. SIMULATED TRADING PROGRAMS IN GENERAL ARE ALSO SUBJECT TO THE FACT THAT THEY ARE DESIGNED WITH THE BENEFIT OF HINDSIGHT. ALSO, SINCE THE TRADES HAVE NOT ACTUALLY BEEN EXECUTED, THE RESULTS MAY HAVE UNDER OR OVER COMPENSATED FOR THE IMPACT OF CERTAIN MARKET FACTORS. IN ADDITION, HYPOTHETICAL TRADING DOES NOT INVOLVE FINANCIAL RISK. NO HYPOTHETICAL TRADING RECORD CAN COMPLETELY ACCOUNT FOR THE IMPACT OF FINANCIAL RISK IN ACTUAL TRADING. FOR EXAMPLE, THE ABILITY TO WITHSTAND LOSSES OR TO ADHERE TO A PARTICULAR TRADING PROGRAM IN SPITE OF THE TRADING LOSSES ARE MATERIAL FACTORS WHICH CAN ADVERSELY AFFECT THE ACTUAL TRADING RESULTS. THERE ARE NUMEROUS OTHER FACTORS RELATED TO THE ECONOMY OR MARKETS IN GENERAL OR TO THE IMPLEMENTATION OF ANY SPECIFIC TRADING PROGRAM WHICH CANNOT BE FULLY ACCOUNTED FOR IN THE PREPARATION OF HYPOTHETICAL PERFORMANCE RESULTS, ALL OF WHICH CAN ADVERSELY AFFECT TRADING RESULTS.**



BNY MELLON  
ASSET MANAGEMENT