# Managing a Pension Portfolio: Global Asset Allocation

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# A Theoretical Framework Of Strategic and Tactical Asset Allocation

Building Blocks of an Optimal Portfolio

## **Optimal Portfolio**

## **Minimum Volatility + Strategic Tilts**

- Strategic Asset Allocation (SAA):
  - Long-term, core exposures to asset classes ("risk class"?)
  - Can include active security selection within asset classes

## **Tactical Tilts**

- Tactical Asset Allocation (TAA):
  - when executed well, can deliver uncorrelated alphas
  - Overweight/Underweight; or risk optimized positions

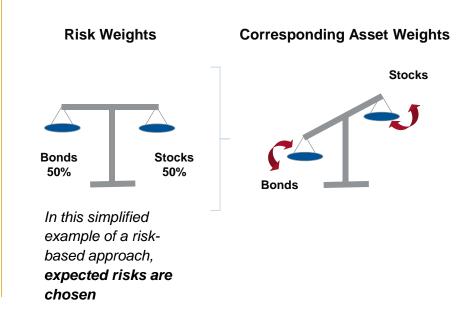
# **Risk Balanced Strategic Asset Allocation (SAA)**

# A responsive and adaptive approach with less error-prone forecasting

## TRADITIONAL SAA APPROACH

# Asset Weights Corresponding Risk Weights Bonds Stocks 60% In the traditional approach, risk is left to drift

## **RISK BALANCED SAA APPROACH**



- Asset weights chosen
- Risk weights and portfolio risks change
- Concentration of risks on equity likely

- Risk weights and portfolio risks chosen
- Asset weights change
- Balanced risks may require leverage to achieve return target

# **Security Selection Within Asset Classes**

"Risk-Based Asset Allocation: A New Answer To An Old Question?" Lee (2011) "Demystifying Risk Parity," Kaya and Lee (2012)

- Any non-market-cap weighted portfolio is an active portfolio, no exception
- Take active security selection risks to the extent alpha-versus-fees analysis justifies it
- Sound theoretical underpinnings for:
  - Minimum Volatility Portfolio
  - Risk Parity Portfolio



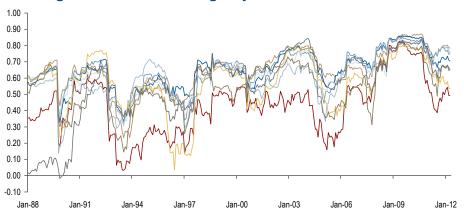
- the first fundamental building block of an optimal portfolio
- high weight concentration, high risk concentration, high turnover

- a less error-prone portfolio to mitigate forecast errors
- balanced weight, balanced risk, lower turnover

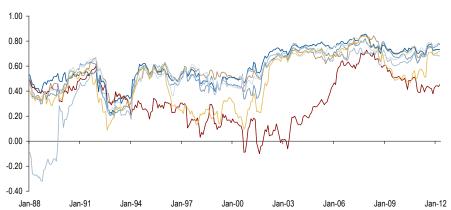
# "Risk On / Risk Off" (Lee, 2012) Challenges All Investors, Ex-Ante

# Within Asset Classes: Correlations Have Been High

## **Average Correlations Among Major Stock Markets**

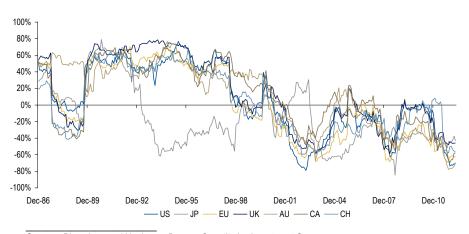


## **Average Correlations Among Major Gov Bond Markets**

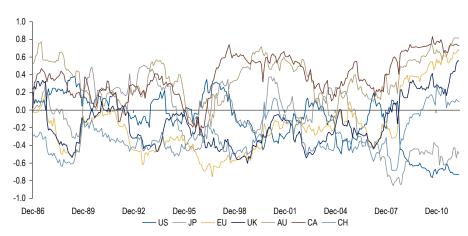


## Across Asset Classes: Correlations Shocked to Extremes

## **Correlations Between Stocks and Gov Bonds In Same Regions**



## **Correlation Between Stocks and Currency Returns In Same Regions**



Sources: Bloomberg and Neuberger Berman Quantitative Investment Group.

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# **Summary**

"... risk is a choice rather than a fate" – Peter Bernstein (1996)

- Rethinking diversification in strategic asset allocation:
  - traditional versus risk-balanced
  - with or without leverage
- Market cap-weighted is the one portfolio every investor can follow, but not everyone has to follow
  - -active security selection risks
- Sensible risk taking with tactical asset allocation
  - net leverage or not

# **Putting Research Work into Practice**

#### **PUBLICATIONS**

## **Demystifying Risk-Parity**

Neuberger Berman white paper, March 2012

#### Risk On Risk Off

Journal of Portfolio Management, Spring 2012

## Risk Budgeting With Asset Class and Risk Class

Journal of Investing, Spring 2012

#### Risk-Based Asset Allocation: A New Answer To An Old Question?

Winner of Bernstein Fabozzi/Jacobs Levy Award for Best Article; published in The Journal of Portfolio Management, Summer 2011

#### Implementable Tail Risk Management and Optimization

Journal of Derivatives and Hedge Funds November 2011

#### Regimes: Non-Parametric Identification and Forecasting

The Journal of Portfolio Management, Winter 2010

#### The Black-Litterman Model For Active Portfolio Management

Winner of Bernstein Fabozzi/Jacobs Levy Award for Outstanding Article; published in The Journal of Portfolio Management, Winter 2009

#### **Risk Budgeting**

Handbook of Finance: Investment Management and Financial Management, 2008

## **Implementing Optimal Risk Budgeting**

The Journal of Portfolio Management, Fall 2001

#### Modeling and Forecasting Interest Rate Volatility with GARCH

Advances in Fixed Income Valuation Modeling & Risk Management, 1997

## Theory and Methodology of Tactical Asset Allocation

Wai Lee, 2000

#### **CLIENT APPLICATION:**

**Risk-Balanced Strategic Asset Allocation** 

**Global Tactical Asset Allocation** 

**Risk-Balanced Security Selection Strategies** 

**Active Security Selection Strategies**